# SimStar Asia Limited – Sales Confirmation Policy

Effective Date: [07/07/2025]

"This policy defines the standardized process for confirming sales transactions across all channels (online, in-person, Memo/consignment) to ensure accuracy, compliance, and auditability in diamond trading operations."

#### 1. Order Initiation & Documentation

# 1.1 Required Documents

- Completed KYC form
- Government-issued ID (Passport/National ID
- Business registration proof (for corporate clients)
- Mandatory website registration for all orders

### 1.2 High-Value Transaction Verification

Additional requirements for sales:

- Notarized business license
- Bank reference letter
- Physical/video verification call

#### 1.3 Quotation Process

Formal proforma invoice required before confirmation

#### Must include:

- Full diamond details (GIA/HRD certificate numbers, attributes)
- Payment terms
- Validity period (typically 72 hours)

#### 2. Approval Workflow

#### 2.1 Authorization Matrix

- First-time buyers: COO approval mandatory
- International clients: Compliance team clearance
- Custom orders: 100% prepayment + design sign-off

#### 2.3 Memo Sales Process

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- Consignee agrees to pricing via signed offer
- System-generated invoice with "MEMO" watermark
- Dual verification by sales + finance teams

# 3. Payment Verification

#### 3.1 Confirmation Process

- Bank transfers: UTR + bank statement matching
- Cheques: Clearance confirmation required
- Finance team double-verifies all payments

#### 3.2 SLA

- Payment confirmation within 24-48 hours of receipt
- Orders placed on hold until verification complete

# 3.3 Partial Payments

- Documented in accounting system as "DEPOSIT"
- Customer receives payment plan agreement
- Automatic reminders for balance payments

### 4. Order Confirmation

# 4.1 Mandatory Components

- Unique order number
- Diamond certificate details (GIA/HRD number)
- Exact payment terms and due dates
- Shipping method and estimated timeline

#### 4.2 Communication Protocol

- Sent via encrypted email only
- PDF attachment with digital signature
- Customer must reply with "CONFIRMED"

#### 4.3 Signature Requirement

- Wet signature for in-person transactions
- E-signature via DocuSign for digital orders

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# 5. Inventory & Certification

# 5.1 Allocation System

Paid orders: 24-hour inventory hold

• Memo items: First-come-first-served with 4-hour response window

#### 5.2 Certification Verification

- Inventory team scans diamond's laser inscription
- Compares with grading report using Gemprint
- · Final visual inspection by senior gemologist

#### 5.3 Document Attachment

Grading reports linked to ERP system via:

- Unique item code
- Certificate number
- Attributes

### **6. Shipping Coordination**

#### 6.1 Process Flow

- Sales team triggers shipping ticket
- Logistics team confirms carrier selection

### System auto-generates:

Commercial invoice

## 6.2 Inventory Unavailability

- Immediate notification to sales team
- Alternative stone proposal within 2 hours
- Full refund option if no suitable alternative

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# 7. Record Keeping

## 7.1 Data Storage

Primary: Diamtrade, Odoo

• Backup: GCP encrypted cloud storage

#### 7.2 Access Control

Role-based permissions:

Sales: View only

• Finance: Edit payment terms

Admin: Full access

### 8. Special Cases

#### 8.1 Modifications

Pre-shipment changes require:

- Revised order form
- Payment adjustment (if applicable)
- No post-shipment modifications allowed

## 8.2 Dispute Resolution

Legal team reviews:

- Signed confirmation
- Payment records
- Communication logs

# 9. Policy Updates and Version Control

We maintain a public changelog of policy revisions:

Version: 01

Date: 07-07-2025

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Material changes will be notified via:

WhatsApp business messages

• Email announcements

• Website banners (30 days prior)

# 10. Contact Information and Complaints

Support : Mr. Samkit Shah

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Registered Office: SimStar Asia Limited 18/F, The Cameron, 33 Cameron Street, TST, Kowloon, **Hong Kong** 

This comprehensive policy ensures full transparency about our data practices while meeting the highest standards of global compliance. For any clarification, please contact at [info@simstar.co].

VERSION	1
DATE	07-07-2025
CREATED BY	YASHWANTH RAVI
APPROVAL DATE	07-07-2025
APPROVED BY	AJAY PAUL,SAMKIT SHAH